

Press Release



Oniqua Chosen by American Electric Power for Inventory Optimization

AEP, one of the largest electric utilities in the U.S., to use Oniqua Analytics Solution, Oniqua Consulting Services and Oniqua Analyst Services to optimize its inventory across generation, transmission and distribution assets; support workload prioritization and completion

DENVER, COLORADO – Jan. 22, 2015 – Oniqua Intelligent MRO, the leader in optimizing mission-critical spares and materials management for asset-intensive companies, today announced American Electric Power (AEP) has chosen Oniqua to help optimize its inventory across its generation fleet; and transmission and distribution assets.

Headquartered in Columbus, Ohio, AEP is one of the largest electric utilities in the U.S., serving over 5 million customers in 11 states. AEP manages 60 power generation plants and 180 transmission and distribution storerooms.

In addition to leveraging Oniqua's analytics technology, AEP will also use Oniqua analyst services to support workload prioritization and completion to ensure achievement of business objectives through measureable performance improvements.

Oniqua Intelligent MRO – packaged in one integrated offering and accessible through the Cloud – combines advanced analytics technology with consulting, coaching, analyst services and master data capabilities to help asset-intensive companies intelligently monitor and manage a wide range of materials, spares and inventory variables.

Decision support capabilities help make necessary adjustments, from item criticality codes and min-max stocking levels to supplier management and maintenance effectiveness – all on an ongoing, continuous improvement basis.

For more information on AEP, visit www.aep.com

For more information on Oniqua Intelligent MRO, visit www.oniqua.com.

###

Media Contact:

Alisson Hoy
Marketing Manager
Oniqua Intelligent MRO
+1 303-952-7948
Alisson.hoy@oniqua.com

Australasia

Brisbane, Australia
Level 5, 16 Marie Street
P.O. Box 1119 Milton
Brisbane Queensland 4064
Australia
Phone: +61 7 3369 5506

Perth
9 Havelock Street
West Perth
Western Australia

Europe

c/o ASCO
28 Eccleston Square
London
SW1V 1NZ
United Kingdom
Phone: +44 (0)1224 565073

Americas

Denver, USA
7900 E. Union Avenue, Suite 920
Denver, Colorado 80237
USA
Phone: 1 303 222 1100

Santiago, Chile
Av. Pedro de Vlavidia 555 Of. 1101
Providencia - Santiago - Chile
Phone: + 56 2 496 1157

Africa

Johannesburg, South Africa
P.O. Box 81051 Parkhurst
Johannesburg, 2120
South Africa
Phone: +27 (0) 11 447 1931

Oniqua provides Intelligent MRO (maintenance, repair and operations) capabilities that are transforming the way Oil & Gas, Mining and Utilities companies manage their capital-intensive assets. Our unique cloud-based offering combines the world's most advanced MRO analytics technology with analyst services, consulting, master data cleansing and industry expertise to optimize the performance of materials management and operations & maintenance activities. Oniqua does the "heavy lifting" on behalf of customers so they can achieve rapid benefits in the form of reduced waste and costs, minimized risks, greater efficiencies and smarter decisions across their MRO operations. Oniqua is proud to serve many of the world's largest energy and resources companies, including BHP Billiton, ConocoPhillips, Dow, BP, Newmont Mining, Rio Tinto, Freeport McMoRan, Tennessee Valley Authority, Nebraska Public Power District and many others.

Oniqua is owned by international oilfield support services company ASCO. The company employs over 2,500 people in four key regions, namely the Americas, Europe, Middle East & Africa and Australasia. The company currently has sales in excess of \$1bn. Through Oniqua and its other businesses, ASCO offers a wide range of services including inventory and materials management, offshore supply base management, onshore oilfield support, environmental services, personnel and training, advisory and technical services as well as fuel services. ASCO's global headquarters is based in Aberdeen.